

StoreTech+co Features Crossville Cotton Exchange in Ritz Carlton

The Ritz Carlton Hotel on Key Biscayne is one of the most iconic hotels on the barrier island of Miami. It is located just 20 minutes from Miami International Airport, yet is worlds away from the bustle of downtown Miami.

When the hotel needed renovations to their Coastal Boutique Gift Shop, they turned to StoreTech+co, an established design/build construction company for the project. According to Glenn Calabrese, President and CEO, "We are a full service firm with design, construction and fixtures divisions. We have been working with the Marriott and Ritz Carlton group for 28 years mostly on their retail space and lobbies.

"In this particular project on Key Biscayne in South Florida, we provided design service themed by the coastal atmosphere and subtropical climate. We chose Crossville Tile from D&B Tile Distributors. We used 12x24 Cotton Exchange Reclamation and 6x24 Cotton Exchange Etching for the flooring.

"Crossville is an American manufacturer. After visiting their plant and noting their attention to detail and overall quality control, we now specify Cross-



ville whenever we can. Crossville is also recognized for their sustainability, which calls for reuse of recycled products in their line of tile.

“We specified a light wood-look tile that incorporated a weathered look to fit the subtropical area. Two different size planks were used to emphasize the random pattern we wanted. The flooring choice was a perfect match for the project. We have worked with D&B Tile Distributors for more than 15 years and carry samples of their products in our own showroom for our customers to see. We appreciate their wide selection of products and service after the sale.”



The Coastal Boutique at the Key Biscayne Ritz Carlton emanates bright airy light with beaming glass displays and clean, white-washed walls. Touches of coastal blues and greens are reminiscent of the lush, tropical landscape and island waters just outside the door, complementing the chic, modern design of the shop's interior and emphasized with their new wood-look tile floor.

D&B Tile design representative on the job was Lou Bautko. The tile contractor was Euro Floors in South Florida. D&B Tile Distributors is exclusive source for Crossville in the South Florida region.

See many selections of porcelain stone by Crossville and other beautiful tile, stone and marble selections at our nine conveniently located stores in South Florida. Remember, the first step to beautiful design is stepping into D&B Tile.

Photographs and article by G. Richard Booth – <https://grichardboothphotography.myportfolio.com>.

